



Client Success Strategies

Service Options	Fee	Description of Services
Traditional Full Service (Exclusive Authorization)	6%	Easily, the most popular choice in the industry. A hassle free dedicated full-service experience taking you from "Market to Sold!" With this option you not only receive one of our professionally trained agents who remain fully devoted to your real estate success, you may also be eligible to receive a \$500 MYR Construction Upgrade or a complimentary one-year Home Warranty. Refer to our Traditional Full Service plan for all the benefits and discounts related to this popular option.
Pre-Market Discounts	4%, 4.5%, 5%	Couple these savings with the above Traditional Full Service option and you will save thousands of dollars (up to 2%) out the gate. Refer to our Traditional Full Service plan for all the details.
Exclusive Seller and Buyer Representation	5%	Instantly deduct 1% off your Full Service plan when you allow us to market and procure the Buyer directly. You still receive a dedicated full-service experience while your home has excellent exposure through a multitude of Home Buyer sites (accelerated exposure using our premium online accounts). See our Exclusive Seller and Buyer Representation plan for details.
Seller Partnership Program (Exclusive Agency)	0% or 6%	With this program we empower YOU (the Seller) to become your own agent while working simultaneously alongside our full team of agents. Similar to the Traditional Full Service program this option allows you to earn back your full commission if you procure the Buyer. Refer to the Seller Partnership Program plan for this benefit and it's details.
Designed to Sell	5%	As a license General Contractor (CSLB#1006497), Merced Yosemite Realty offers in-house services that other real estate firms legally cannot. Whether your home has a bit of deferred maintenance or needs a full cosmetic makeover, MYR will assist you in getting TOP DOLLAR for your home. We'll create a custom "Designed to Sell" plan for you. Review our "5 for 5" plan with your Agent to see how these improvements can potentially pay for themselves with a reduced commission.
Transaction Services	1%-3%	This service offers you the flexibility to market, show, and bring your Buyer to the table on your terms; with the added security and peace of mind of having a state licensed and insured brokerage drafting and filing the necessary legal paperwork required to sell your home (In California, the a standard home sale averages over 300 pages of documentation). From the purchase contract to the close of escrow we have you covered. See our Transaction Services plan for this list of benefits.
Investment Buyer Special		Upon purchasing a rental property and having us provide your management services, you are eligible to receive a \$250 construction credit; a one year home warranty; or our free tenant lease-up service. These coupled with our-full service property management services assure you maximum income and peace of mind. Ask your agent for details!